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Qualifications:

- Extensive grassroots organizing experience including base-building, outreach, media strategy and campaign development.
- Expertise in media policy including media accountability, broadcast, cable and broadband policy, media arts policy, first amendment and universal service.
- Skilled at designing and coordinating briefings, panels, workshops, conferences, public hearings, stakeholder and technical assistance convenings.
- Broad development experience for non-profits engaged in media policy activism, progressive and community media production and distribution.

Professional Experience - Consulting

1984-2008 - Consulting practice specializing in services to media organizations focused on advocacy and production and distribution of progressive and community media. Services provided in project management, program evaluation, fundraising, outreach and research. Past clients include:

Media and Democracy Coalition, Dec. 2005 - Dec. 2006: Member of consulting team to launch national coalition of 28 member organizations including Common Cause, Free Press, Consumer's Union and Leadership Conference on Civil Rights. Co-facilitated development of governance structure, campaign planning and implementation. Conducted donor education and outreach to funders and funder affinity groups to increase their support for regional / grassroots organizations.

Women Donors Network - Transforming Media Action Fund, Sept. 2005 - Oct. 2006: Member of consulting team for one million dollar fund supporting progressive media infrastructure and policy advocacy. Co-facilitated donor education for WDN members and produced the background report, "Women and Progressive Media." Co-developed grant guidelines and participated in site visits and the panel that reviewed and selected the grantee.

Social Science Research Council, Dec. 2004-April 2005: Consultant to the Necessary Knowledge for a Democratic Public Sphere Program. Prepared research paper outlining the impact of LPFM campaign on anti-consolidation campaign. Along with other invited activists and researchers made recommendations for future SSRC funding of collaborations between advocates, activists and researchers.

Center for Media and Democracy (Burlington, VT), Free Speech TV (Boulder, CO), Santa Cruz Community Television (Santa Cruz, CA), AccessSF (San Francisco, CA), Social Science Research Council-Necessary Knowledge for a Democratic Public Sphere (NY, NY), Ford Foundation-Media Arts and Culture Unit (NY, NY), Media Alliance (Oakland, CA), Third World Majority (Oakland, CA), National Radio Project (Oakland, CA), Ramapo College Of New Jersey-International Media Center (Ramapo, NJ), Free Speech Radio News (Berkeley, CA).

Other Professional Experience

Executive Director, Berkeley Community Media/Ch.25, Berkeley, CA (1996-1999)

- Won yearly increases in city funding and expanded the staff from 3 – 14 personnel.
- Expanded grassroots organizations, community members and city workers use of the station by developing a year-round media training program and launching a user-friendly Express Studio.
- Initiated a regular summer youth training program producing projects on domestic violence, HIV harm reduction and other topics with Youth First, Nihonmachi Legal Rights and other Bay Area youth organizations.
- Conducted board and community briefings on media policy and its impact on PEG access, independent production and the digital divide.

Advocacy Coordinator, Association of Independent Video and Filmmakers NY, NY (1993-1995)

- Facilitated the creation of a local, state and national advocacy agenda in the areas of telecommunications policy, public broadcasting and arts funding.
- Co-created a national network of Member Salons for advocacy and networking.
- Co-founded the Media Democracy In Action Consortium (w/Minority Broadcasting Consortia/NAPBC & NAATA, NFCB, ACM, ITVS & NAMAC) to fight budget cuts and influence legislation in the run up to the Telecommunications Act of 1996.
- Coordinated campaign that successfully pressured WNET to create an ongoing series of independent programming.
- Co-founded the Access For All coalition and organized grassroots workshops in all five boroughs to build a vision for equitable access to new technologies.

Co-founder, Network Coordinator, Deep Dish TV Satellite Network (1985- 1992)

- Directed outreach, development and financial management for this network linking public access cable, public tv affiliates, independent producers, universities, progressive press and social justice organizations.
- Created a National Steering Committee with members representing social justice and media organizations in regions around the country.
- Organized a number of series including: *Public Access: Spigots For Bigots or Channels for Change?* (1990), *The Gulf Crisis TV Project* (1990-1991), *Behind Censorship: The Assault on Civil Liberties* (1991), and *Rock the Boat: A Critical Response to the Quincentennial* (1992).
- Distributed programs in partnership with social justice organizations in community, conference and classroom venues, live wrap-around access shows and satellite teach-ins.

Funding Panels / Awards

- 2006 Rockwood Fellowship in Media, Culture, Communications and Information Policy
- 2005 Panelist- Media Justice Fund, Funding Exchange. NYC, NY
- 2004 Panelist - Media Justice Fund, Funding Exchange. NYC, NY
- 1993 Panelist - Rockefeller Foundation Intercultural Film/Video Fellowship Funding Panel.
- 1993 Intercultural Film/Video Fellowship, Rockefeller Foundation. NYC, NY
- 1991 Program panelist - Independent Focus, WNET Public Television. NYC, NY
- 1990 Panelist - New York State Council on the Arts Electronic Media Fund. NYC, NY

Experience as Workshop Trainer & Panelist/Presenter (partial list)

- 2008 Organizer - Community Forum at Berkeley Community Media: *The Collective Experience in the Moment of YouTube* with Poor News Network, First Voice Apprenticeship Program, KPFA, Paper Tiger TV, Video Feedback and Video Machete Collectives. Berkeley, CA (2/23)
- 2008 Presenter, Paper Tiger TV's Arts, Activism and Analysis Tour – Pacific Film Archives, U.C. Berkeley.
- 2007 Workshop leader, Theater of the Oppressed for Media Justice (w/ Rosa Gonzales of HeadRUSH and Levana Saxon, Rainforest Action Network), US Social Forum. Atlanta, GA June 2007
- 2006 Program committee, plenary and workshop leader (Activist Aerobics!) - Alliance for Community Media Western Regional Conference, October 27-28. San Jose, CA
- 2006 Workshop leader - Prometheus/PCUN Radio Barnraising, July 18-20. Woodburn, OR.
- 2004 Advocacy Workshop leader - Alliance for Community Media Natl. Conference. Tampa, FL.
- 2004 Panelist, Media & Globalization – World Social Forum, Mumbai, India
- 2003 Program committee – Public hearing on FCC media ownership rules. San Francisco, CA
Co-coordinated hearing design, invitation and preparation of presenters. Drafted resolution and solicited organizational endorsements
- 2002 Panelist - The Emerging Media Democracy Movement, Radio Barn Raising organized by Prometheus Radio and Bird Street Media. Oroville, CA (4/12/02)
- 2000 Workshop leader –Creating cultural actions to protest the National Association of Broadcasters Conference. University Art Museum, Berkeley, CA (9/17/00)
- 1995 Program committee - 1996 Media and Democracy Congress held in San Francisco, CA
- 1989 Plenary presenter: Grassroots Video and Satellite Distribution in the U.S. Encuentro Latinoamericano de Video. Cochebamba, Bolivia
- 1985 Presenter representing Paper Tiger TV (and guest of Cuban Gov't), Havana Film Festival, Cuba

Media Production and Distribution Experience (partial list)

- Co-producer, National Radio Project's Making Contact programs, *Regulating Motherhood* (2/02) and *Women and Welfare: Organizing for Survival* (1/01).
- Editorial Consultant, *Signal to Noise: Life With Television*, a three –part series produced for public television. Executive producer, Cara Mertes. ITVS/Independent Television Service (1993-1994)
- Co-producer, *The New Resistance: The Environmental Justice Movement in the U.S.* Distributed live by satellite. Produced with the Southwest Organizing Project and Quote...Unquote/Channel 27, Albuquerque, NM as part of the Southwest Network of Environmental and Economic Justice Conference (1992)
- Associate Producer, *Techos y Derechos/Roofs and Rights*, Spanish-language tape for tenant organizing. Prod. w/Tami Gold for Shelterforce Tenants Organization, Newark, NJ
- Co-producer, *Con Guerra o Sin Guerra* (With or Without War), with Miriam Loaisiga and the Oficina Legal de la Mujer/Women's Legal Aid Office, Managua, Nicaragua.
- Co-founder, Xchange TV – solidarity project to subtitle and distribute video from Nicaragua and organize cultural exchange with Nicaraguan producers. Compilations, including "TV Sandino," were exhibited throughout the U.S. (1984-1992)
- Paper Tiger Television - producing critical analysis of corporate media and profiles of alternative media. Featured commentators include Paulo Freire, Thulani Davis, Rene Tajima, Ben Bagdikian, Richie Perez, Flo Kennedy, Howard Zinn, Rashid Khalidi and Archie Singham. (1984-1991)

College Teaching

- 2007 Adjunct Professor – Media, Culture and Communication Department, Steinhardt, New York University. Senior Seminar: Media Policy Change and Civil Society. Fall semester.
- 2006 Adjunct Professor - Media Studies Department, University of San Francisco, San Francisco, CA. Media Institutions and the Public Interest (two sections). Spring semester.
- 1993 Adjunct Professor - Communication Arts Department, Ramapo College of New Jersey. Senior Seminar: Global Communications. Spring semester.
- 1992 Artist in Residence – Video Dept. School of the Art Institute of Chicago, Fall Semester.
- 1988 Adjunct Professor - Communication Arts Department, Ramapo College of New Jersey. Course: Media and Culture: Latin America. Fall semester.
- 1987 Artist in Residence – Mason Gross School of the Arts, Rutgers University, New Jersey. Fall Semester.

Recent Lectures & Screenings

- 10/08 “Resources for Teaching About Social Justice Activism,” Words that Matter Program for Social Studies Teachers, Alameda County Office of Education – Hayward, CA.
- 4/08 “Media Critique in Independent Video,” Film Studies Program, U.C. Berkeley, CA
- 3/08 “Media Justice Activism in the U.S.” San Francisco Art Institute, San Francisco, CA
- 11/07 “Media Justice Activism & Tactical Media,” Film and Video Studies Program, Hunter College, CUNY. New York, NY.
- 3/07 “Tactical Media: Issues & Methods,” Technoculture Program, U.C. Davis, Davis, CA

Publications/Articles (partial list)

- 2007 Resources for Media Justice Organizing: www.reclaimthemedial.org/mediajustice/resources
- 2006 Independent Media and Self-Organized Culture in the U.S.: Situations and Strategies, compiled with Will Bradley. Self-Organization/Counter Economic Strategies, ed. W. Bradley, M. Hannula and C. Ricupero (Helsinki: Nordic Institute for Contemporary Art, November, 2006)
- 2005 Media Visions for Moving Forward. MediaFile, Vol. 23 (2) Spring, Media Alliance
- 2004 FCC Holds Hearings: Are They Listening? MediaFile Vol. 23 (1) Fall, Media Alliance
- 2004 Collaborate & Thrive: Models and Resources for Advocacy, Community Media Review Vol.27 (2), Summer, Alliance for Community Media
- 2003 What the FCC is Going On? MediaFile, Fall, Media Alliance
- 2002 Palestinian Cartoon Character Lives On, MediaFile, Vol. 21 (4) Fall, Media Alliance
- 2001 Media as Genuine Communication, Interview with Sandy Close, Executive Director, Pacific News Service. MediaFile, Vol. 20 (4), Fall, Media Alliance
- 2001 From the Newsrooms to the Picket Lines, Interview with Raul Ramirez, Executive Producer KQED-FM. MediaFile Vol. 20 # 2 Mar/April, Media Alliance
- 1993 Resistance by Satellite, co-authored by Martin Lucas. Channels of Resistance, ed. Tony Dowmunt (London: British Film Institute, 1993) p. 176-194
- 1991 Tigers Sprout Wings and Fly. R.O.A.R. Published by Paper Tiger TV & the Wexner Center, University of Ohio, Columbus, OH
- 1989 Deep Dish Directory II, co-editor. Published by Deep Dish TV, New York, NY

- 1987 Bird(s) watching Birds: Building a Grassroots Satellite Network, co-authored by Adriene Jenik. Heresies: A Feminist Journal of Art and Politics #22, New York, NY
- 1986 Deep Dish Directory, co-editor. Published by Deep Dish TV, New York, NY
- 1986 Green Gems: The Environmental Film Guide, Research editor. Media Network, NYC
- 1985 Guide to Films on Apartheid and the Southern African Region, Editor. Published by Media Network, New York, NY

Organizing & Advocacy Experience (non-media issues, partial list)

- **Rise Up and Green Up!** Co-creating a theater-based town-hall meeting with Green for All, Rainforest Action Network, The Ecology Center and the Environmental Justice Climate Change Initiative as part of the Hecho en Califas Festival at La Peña, Berkeley, CA. Oct. 2, 2008.
- **Jewish Voice for Peace:** As an active member of the Bay Area Chapter co-organized the event, Remembering 1948: Personal Narratives by Palestinians and Jews (5/31/08) in Oakland, CA, and participated in the Spring 2008 campaign urging delegates to the United Methodist National Convention to pass a resolution supporting divestment from the Israeli Occupation.
- **U.S. Social Forum:** As a member of the Bay Area USSF Outreach Committee worked to build the participation of Bay Area constituency-based organizations in the US Social Forum held in Atlanta, July 2007.
- **Californians for Justice:** Phone-bank captain for voter ID and GOTV for No on Propositions 21 & 22 Campaign (2000) and No on Proposition 209 Campaign (1996)
- **Por Los Niños/For the Children Campaign,** Community School Board District 1 in New York City: Worked on campaigns in 1992 & 1995 supporting successful candidates, Kermit Beauchamp and Amy Velez.

Board Service

- Current Center for Media Justice, Oakland, CA, Advisory Board
- 2005-07 Media Empowerment Project, National Advisory Board
- 1999-00 Media Alliance, San Francisco, CA
- 1988-95 Scribe Video Center, Philadelphia, PA
- 1987-88 Media Network, New York, NY

Education

- 2005 MA. Communications and Mass Culture. Hunter College, CUNY, New York, NY
- 1979 B.A. Philosophy. Columbia University, New York, NY